



tourism

Department:  
Tourism  
REPUBLIC OF SOUTH AFRICA

## NATIONAL TOURISM STAKEHOLDER FORUM (NTSF) MEETING

### DRAFT AGENDA

**DATE:** 24 February 2022

**TIME:** 09h30 - 16h00

**VENUE / PLATFORM:** Birchwood Hotel and OR Tambo Conference Centre (Hybrid)

**CHAIRPERSON:**

Mr NV Tharage, Director-General: Department of Tourism

NO	TIME	ITEM	LEAD
	09h30 – 09h35	Venue safety briefing / Covid-19 Protocols	Representative from the venue
1.	09h35 – 09h40	Opening and Welcome	Chairperson
2.	09h40 – 09h45	Adoption of the Agenda	All
3.	09h45 – 09h55	Purpose of the Meeting and Remarks	Chairperson
4.	<b>INDUSTRY PERFORMANCE AND DEVELOPMENTS</b>		
4.1	09h55 – 10h15	Tourism Industry Perspective on Current Developments and Sector Performance and Implementation of Protocols	Mr T Tshivhengwa Chief Executive Officer: Tourism Business Council of South Africa (TBCSA)
	10h15 – 10h40	Input and Discussion	All
4.2	10h40 – 11h00	State of Transformation in the Tourism Sector	Ms L Sangweni-Siddo Chairperson Tourism Transformation Council of South Africa (TTCSA)
4.3	11h00 – 11h20	Update on the Global PR Communications Tourism Advocacy Program	South African Tourism (SA Tourism)
	11h20 – 11h50	Input and Discussion	All
	11h50 – 12h05	<b>TEA BREAK</b>	All
5.	<b>STRATEGY AND POLICY MATTERS</b>		
5.1	12h10 – 12h30	Tourism Satellite Account (TSA): Latest Publication	Mr R Grobler Director: Environmental Economic Accounts Statistics South Africa (Stats SA)
5.2	12h30 – 12h55	Update on the Policy Review Process	Ms S Ngidi Chief Director: Policy Planning and Strategy Department of Tourism (DT)

NO	TIME	ITEM	LEAD
	12h55 – 13h25	Input and Discussion	All
	13h30– 14h25	<b>LUNCH BREAK</b>	All
<b>5.3</b>		Feedback from the National Tourism Sector Strategy (NTSS) and Tourism Sector Recovery Plan (TSRP) Implementation Work Streams:	NTSS Work Streams Chairpersons
<b>5.3.1</b>	14h30 – 14h40	<ul style="list-style-type: none"> <li>Joint Destination Management and The Visitor Experience Work Stream, as well as Facilitating Ease of Access Work Stream</li> </ul>	Ms M Setwaba Deputy Director-General: Tourism Sector Support Services Department of Tourism (DT)
<b>5.3.2</b>	14h40 – 14h50	<ul style="list-style-type: none"> <li>Effective Marketing Work Stream</li> </ul>	South African Tourism (SA Tourism)
<b>5.3.3</b>	14h50 – 15h00	<ul style="list-style-type: none"> <li>Broad Based–Benefits Work Stream</li> </ul>	Mr T Tshivhengwa Chief Executive Officer: Tourism Business Council of South Africa (TBCSA)
	15h00 – 15h30	Input and Discussion	All
<b>6.</b>	15h30 – 15h40	Announcements	All
<b>7.</b>	15h40 – 15h50	Way Forward	Chairperson
<b>8.</b>	15h50 – 16h00	Closure and Date of the next meeting	Chairperson