

Media statement
Ald Hannes Coetzee
MMC for Economic Development and Spatial Planning

27 September 2023

City of Tshwane celebrates World Tourism Day 2023 and reflects on the City's vibrant tourism scene and recent win to host the World Conference of Science Journalists

As the world comes together to celebrate World Tourism Day on 27 September 2023, I take great pride in reflecting on the state of tourism in our city.

Tshwane is known for its rich history, cultural diversity and natural beauty. This World Tourism Day, we celebrate the resilience and innovation of our local tourism industry, with whose partnerships we continue to earn global recognition as an ideal host city for business and leisure events.

The World Rowing Masters Regatta was one of the standout events that captured the attention of the world this month. Held on the pristine waters of the Roodeplaat Dam, this event showcased not only the athletic prowess of our participants, but also the stunning natural landscapes that Tshwane is blessed with. I am especially proud that, through this event, we ensured that our surrounding communities participated in the economic opportunities that come with such an international event.

Our iconic Voortrekker Monument played host to a series of unforgettable Heritage Day events over the long weekend, where our residents and visitors came together to honour our shared history and cultural heritage. This event reminded us of the importance of preserving our past while embracing a bright and inclusive future.

At our own Derdepoort Resort, Camp4Life was another highlight of the month, drawing hundreds of adventure enthusiasts and nature lovers from near and far to experience the beauty of Tshwane's outdoor landscapes. We are proud of the tourism and recreational facilities offered by the City to make leisure an accessible right for all residents, and we invite more event organisers to take advantage of these facilities to host events, thereby generating tourism revenue for the City.

Moreover, the recent announcement of Tshwane winning the bid to host the World Conference of Science Journalists, which will take place in 2025, underscores our city's appeal as an ideal meeting destination of the world. This prestigious event will bring together scientists, journalists and thought leaders from around the world, further cementing Tshwane's reputation as a hub of knowledge and innovation.

The Executive Mayor of Tshwane, Cllr Cilliers Brink stated, “Tshwane’s winning bid to host the World Conference of Science Journalists in 2025 is a testament to our city’s capacity to host international gatherings of significance. This event will not only enhance our global standing but also provide an opportunity to showcase our world-class facilities, hospitality, and the warm welcome for which Tshwane is known.”

Earlier this month, I had the pleasure of meeting with the leadership of the Tshwane Tourism Association (TTA), with whom the City looks forward to concluding a memorandum of understanding. As we commemorate World Tourism Day 2023, I would like to extend my heartfelt appreciation to the TTA and various tourism and heritage institutions, private tourism businesses and event organisers, who collectively create the exceptional experiences that make Tshwane an attractive tourism destination. Their dedication and contributions are invaluable in shaping the vibrant tourism landscape of our city.

Let us embrace the spirit of hospitality, inclusivity and adventure that defines Tshwane as we look forward to a bumper spring and summer season filled with even more exciting tourism experiences. I invite you to visit <https://discovertshwane.com> for tourism information.

Media inquiries and further information

Lindiwe Tindleni
(lindiwe.tin@tshwane.gov.za)



Ald Hannes Coetzee
Economic Development and
Spatial Planning