



AFRICA

# Tech & Tourism Conference

FEBRUARY 22nd 2024

Langhams, Johannesburg, South Africa

**What a year 2023 was! We know you worked hard and so did we.**

We are thrilled to announce that the Tshwane Tourism Association has officially endorsed the upcoming Tech and Tourism Conference, recognising it as a pivotal event in our industry. As valued members, we wanted to share with you the exciting reasons why your attendance at this conference is not only recommended but highly beneficial for your business.

The conference will be taking place at Langhams Executive Conferencing, Fourways. Guess who's as thrilled as we are about the upcoming Tech & Tourism Conference in Feb 2024?

Otto De Vries, CEO of ASATA, a leading advocate for the travel industry in Southern Africa!

*"the agenda and focus areas of the conference demonstrate a thoughtful curation of timely and relevant topics to the evolving landscape of the travel and tourism industry. This event should provide invaluable insights, promote knowledge-sharing, and facilitate networking opportunities for professionals and stakeholders from various sectors." - Otto de Vries, Chief Executive Officer, Association of Southern African Travel Agents (ASATA)*

David Frost, CEO of SATSA (The South African Tourism Services Association) and the Africa Tourism Association, also shared his perspective:

*“SATSA is thrilled to support The Tech and Tourism Conference focussing on how technology enables deeper and more immersive travel experiences. As tourists increasingly seek authentic and meaningful engagement with destinations, innovation and digital progress allow us to satisfy this demand creatively while preserving the unique culture of our respective regions.”*

## **A discount for our association members?**

We're excited to share an exclusive opportunity just for you! As valued members, you receive a special 5% discount on delegate registrations for the upcoming Tech & Tourism Conference. This fantastic offer is limited to the first 100 members.

[Click Here](#) and enter the code: **TTA2024** to join us for an event that promises to showcase brilliance, innovation, and thought leadership, and take advantage of this unique discount to make your participation even more special. Seize the opportunity early!

## **Ready to turn up the excitement dial?**

Get ready to be inspired, informed, and utterly captivated by the dynamic minds that will shape the conference narrative. Imagine a convergence of brilliance, innovation, and thought leadership—all in one frame.

Tasneem Motara from the MEC Department of Economic Development, Gauteng Province, will be delivering the opening keynote address.

Here is a glimpse into the diverse array of voices that will contribute to the conference:



**Nombuleleo Guliwe**  
Acting Chief Executive  
Officer of South African  
Tourism

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**Sthembiso Dlamini**  
CEO of Gauteng  
Tourism Authority

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**Nico Rowan**  
CEO & Chairperson  
N Squared Investments |  
Tshwane Tourism  
Association (TTA)

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**Tshifhiwa Tshivhengwa**  
CEO of Tourism  
Business Council of  
South Africa

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**Velma Corcoran**  
Regional Lead at  
Airbnb – Middle  
East Africa

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**Adi Eyal**  
Founder of OpenUp

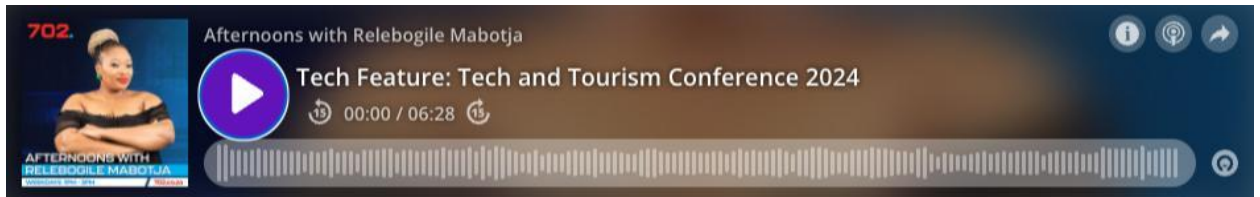
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[Click here to see the full Speaker list](#)

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## Our last update,

The team from the conference had the wonderful opportunity to talk about the conference on 702. Listen to what they had to say by following this [Tech Feature: Tech and Tourism Conference 2024](#).



Endorsed by:

