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# Membership Application Form 2025/6

# Supplier to Industry

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| --- | --- |
| Company Details | |
| Company name and/or brand: |  |
| Holding company (if applicable): |  |
| Number of employees: |  |
| Company website: |  |
| Company e-mail for enquiries: |  |
| Company physical address: |  |
| Company postal address: | Code: |
| Company general telephone for enquiries: |  |
| Company registration number |  |
| Please attach current CIPC document with details of company directors |  |
| VAT number: |  |
| SMME Yes/No \* |  |
| Short marketing description/slogan of business to appear on website/tourist map (50 words) |  |
| \*See definition by business type here <http://www.banking.org.za/what-we-do/sme/sme-definition> | |
| Please provide personal contact details for the General Manager/Owner of the business below, this information will not be made public but will be used to contact the relevant persons for business and marketing initiatives of the Association or other urgent matters: | |
| General Manager/Owner Direct Contact Details | |
| Name: |  |
| Designation: |  |
| Email address: |  |
| Telephone number: |  |
| Cell number: |  |
|  |  |
| Marketing of Tshwane Area representative. Direct Contact Details | |
| Name: |  |
| Designation: |  |
| Email address: |  |
| Telephone number: |  |
| Cell number: |  |
| Finance Direct Contact Details | |
| Name: |  |
| Designation: |  |
| Email address: |  |
| Telephone number: |  |
| Cell number: |  |

| **Tshwane Tourism Association : Supplier to Industry Membership Categories & Fees 2025/6** | |
| --- | --- |
| **Joining Fee:** an activation fee of R 800 is applicable to new members or where membership has lapsed and must be reinstated | |
| **Note:**  Membership is per property or per business not per group/umbrella body | |
| **Category** | **Annual TTA Fee** |
| Supplier to industry: fewer than 10 employees | R1 560.03 |
| Supplier to industry: 11 – 20 employees | R2 514.90 |
| Supplier to industry: 21 – 40 employees | R5 570.04 |
| Supplier to industry: 41 – 60 employees | R8 407.41 |
| Supplier to industry: 61+ employees | R22 400.00 |
| .  ***Please note that suppliers are listed in the members section of the TTA website but not listed on the tourist facing website and the Tshwane Tourist Guide. Supplier advertisements and special offers to TTA members may be submitted to the TTA Office to be considered for posting on TTA platforms, including the newsletter and social media.*** | |

**Benefits to being a Tshwane Tourism Association ‘Supplier to Industry’ member**

The Tshwane Tourism Association (TTA) is a section 21 Not For Profit Company registered in 2001, coordinated by the private sector, to promote tourism in the “City of Tshwane Metropolitan Area", hereunder referred as the "city". The TTA is an umbrella association in Tshwane disseminating information and connecting business, government, residents and visitors on tourism related matters.

Members are encouraged to be active participants by taking part in TTA’s promotional initiatives, attending meetings, sharing news and special offers on TTA platforms and investigating packaging opportunities with other TTA members.

**Membership certificate:**

Members in good standing receive membership certificates annually. These may be displayed on premises of the business and included in any tenders or bids which the company may undertake.

**Social media platforms:**

These provide platforms for communication and member interactions.

The TTA Office posts items on behalf of members on our social media platforms including the **Facebook page**: <https://www.facebook.com/TshwaneTourismAssociation/>

**TTA members meetings and chapter meetings:**

TTA members meetings are organized, where relevant issues and initiatives related to tourism are presented and discussed.  Members can benefit by participating in these forums which also provide opportunities to discuss matters of mutual interest and network with other TTA members as well as promoting individual businesses to other members, suppliers and stakeholders.

* **Marketing, promotional and networking opportunities**
  + Opportunities to submit news to, and advertise on TTA e-mail newsletter to TTA members
  + Promotional and networking opportunities at TTA members meetings where topical information is shared and TTA members get a chance to interact and explore packaging opportunities.
  + Suppliers to the tourism industry can attend members meeting and the TTA Showcase to promote their products and network with buyers.
  + The annual TTA Tourism Showcase is attended by anyone in the business of selling Tshwane as a destination, including local hotels, guesthouses, international, regional and local inbound tour operators, destination marketing companies, travel agencies, embassies and strategic partners as well as key markets such as government procurement departments and buyers from the private sector.
  + Listing on the TTA association website supplier page with link to your website
  + Business referrals through the TTA office

**TTA Tourism Showcase**

The TTA Tourism Showcase takes place annually and offers activated TTA members a unique promotional opportunity to exhibit their facilities and services as well as to network with other tourism businesses, supplier members, and a range of buyers and stakeholders.

The Tourism Showcase is attended by anyone in the business of selling Tshwane as a destination, including local hotels, guesthouses, international, regional and local inbound tour operators, destination marketing companies, travel agencies, embassies and strategic partners as well as key markets such as government procurement departments and buyers from the private sector. TTA members are offered a free table-top exhibition per business at the Showcase.

**Ongoing communication, lobbying and projects in association with public and private sector stakeholders:**

The TTA office is in constant communication with entities like South African Tourism (SAT), Gauteng Tourism Authority (GTA), the City of Tshwane and the Tourism Business Council of South Africa (TBCSA) to ensure our members are heard.

We were significant in gathering information and creating standard operating procedures during the Covid pandemic. TTA has remained involved with public and private sector stakeholders and we are always looking for new ways to increase the prospects of our members to build and grow tourism in our city.

Enquiries:

**Application for membership:**

I hereby apply for membership of the Tshwane Tourism Association (TTA) as contained herein.

Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Title:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Signature: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_Date: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Please return completed forms to TTA Secretary on [secretary@tshwanetourism.com](mailto:secretary@tshwanetourism.com) where after an official invoice for membership fees will be forwarded to you.

Once your payment has been received and confirmed your membership form will be processed, be submitted for Board approval and you will be inducted as a full member through issue of a membership certificate.

Please submit your company profile and graphic images for the association website [www.tshwanetourism.com](http://www.tshwanetourism.com) as well as promotional material on a regular basis for the association social media sites.

**Resignation of membership:**

A member may resign by giving notice in writing to the TTA Secretary by 1 February of the year in which the membership should cease. Membership will cease on 1 March of that same year, being the start of the new TTA financial year. The member will still be liable for any outstanding unpaid membership fees and/or other outstanding payments from the previous financial year.